
Report To:	Environment & Regeneration Committee	Date:	31 August 2023
Report By:	Director, Environment & Regeneration	Report No:	ENV035/23/SJ/GM
Contact Officer:	Graham McCarey	Contact No:	01475 712419
Subject:	Road Naming within New Development at Site of Former Greenock Academy, Madeira Street, Greenock		

1.0 PURPOSE AND SUMMARY

1.1 For Decision For Information/Noting

1.2 The purpose of this report is to seek Committee approval to name new roads being created within the residential development on the site of the former Greenock Academy, Maderia Street, Greenock.

2.0 RECOMMENDATIONS

2.1 It is recommended that the roads in the new development be named as set out in paragraph 4.4.

Stuart W. Jamieson
Director, Environment and Regeneration

3.0 BACKGROUND AND CONTEXT

3.1 Section 97 of the Civic Government (Scotland) Act 1982 gives a local authority power to name roads within its area.

4.0 PROPOSALS

4.1 Planning permission has been issued for the development of 30 new residential properties on the site of the former Greenock Academy on Madeira Street and Newark Street in Greenock. On behalf of the developers, Mast Architects have made a request for addresses to be assigned to these new properties. 7 of these new properties will have addresses on Newark Street, but two new street names are also required for the remaining 23.

4.2 For the purpose of consultation with the developer, Ward Councillors, and the Greenock West & Cardwell Bay Community Council, officers proposed the following options for the road within the new development:

- Naming the streets for notable former senior teachers in the school
- Naming the streets after the 'house' names used in the school (all of which were themed on famous sea battles)
- Using simply 'Madeira Court' and 'Madeira Place' to link in with the street they will run off.

4.3 Following consultation with Ward Councillors, it became apparent that using the names of former teachers (all deceased) may potentially prove divisive locally. On that basis, opting for either of the latter two of the above options would appear to be prudent.

Neither the developer or the Gourock Community Council made any further suggestions.

4.4 Taking the above into consideration, it is proposed that the new roads in this development are assigned the names 'Norvik Place' and 'Atlantic Court', after two of the school 'houses'. The extent and positioning of these streets can be seen on the appended site plan.

5.0 IMPLICATIONS

5.1 The table below shows whether risks and implications apply if the recommendation(s) is(are) agreed:

SUBJECT	YES	NO
Financial		X
Legal/Risk		X
Human Resources		X
Strategic (Partnership Plan/Council Plan)		X
Equalities, Fairer Scotland Duty & Children/Young People's Rights & Wellbeing		X
Environmental & Sustainability		X
Data Protection		X

5.2 Finance

One off Costs

Cost Centre	Budget Heading	Budget Years	Proposed Spend this Report	Virement From	Other Comments
N/A	N/A	N/A	N/A	N/A	N/A

Annually Recurring Costs/ (Savings)

Cost Centre	Budget Heading	With Effect from	Annual Net Impact	Virement From (If Applicable)	Other Comments
N/A	N/A	N/A	N/A	N/A	N/A

5.3 **Legal/Risk**

There are no legal implications associated with this report.

5.4 **Human Resources**

There are no personnel implications associated with this report.

5.5 **Strategic**

None.

6.0 **CONSULTATION**

6.1 Ward Councillors and Gourock Community Council were consulted during the preparation of this report.

7.0 **BACKGROUND PAPERS**

7.1 Appendix 1: Street Naming Proposal – Former Greenock Academy Site Plan.

